



4<sup>th</sup> INTERNATIONAL  
**PRIMARY HEALTH CARE**  
CONFERENCE, QATAR, 2020

المؤتمر الدولي للرعاية الصحية الأولية – قطر ٢٠٢٠

A FOUNDATION SET FOR SIGNIFICANCE

19 - 22 FEBRUARY 2020  
SHERATON GRAND DOHA HOTEL



Organized by



مؤسسة الرعاية الصحية الأولية  
PRIMARY HEALTH CARE CORPORATION

# EXECUTIVE FOREWORD & WELCOME



**Dr. Mariam A. Abdulmalik**

Chair of the Conference Organizing Committee &  
Managing Director of Primary Health Care Corporation

Dear Colleagues,

I am delighted to welcome you to the 4th edition of the “International Primary Health Care Conference” Qatar 2020.

In this edition, the conference honors progress and embraces the future of primary health-care, provides a platform to share knowledge, facilitates forums to discuss best practices, and underlines Qatar’s legacy of promoting health and wellness by providing excellence in primary healthcare.

We will bring together inspiring speakers and experts from across the globe to share knowledge and best practice through panel sessions, exhibitions and workshops.

We chose our main-embracing theme for this 04th edition to be “A Foundation Set for Significance”

We have a great team working together to ensure that this 04th edition of the conference to be a truly memorable event and we will look forward to hearing your feedback and inputs. Finally, we wish you a valuable event and enjoyable time.

Sincerely,

**Dr. Mariam Ali A. Malik**

Chair of Conference Organizing Committee  
Managing Director - Primary Health Care Corporation



# EXECUTIVE FOREWORD & WELCOME

## **Dr. Hanan Al Mujalli**

Chair of Conference Scientific Committee  
Executive Director of Clinical Affairs - Primary Health Care Corporation

I am pleased to have you join us for the 4th International Primary Health Care Conference (IPHCC) which is organized by the Primary Health Corporation (PHCC), Qatar.

Healthcare systems are under pressure due to a rise in chronic conditions and ageing populations together with increasing availability and demand for advanced healthcare interventions. A strong primary care is often seen as a solution for the challenges that health care systems face. The possibility of research to contribute and make a difference is significant.

The 4th IPHCC provides a forum to discuss the latest research and learn about new innovations to enhance and improve primary care. The theme of conference "A Foundation set for Significance", reflects the importance of primary care as a comprehensive and an effective approach to sustainably solve current health and health system challenges.

The presentations on each day will center on sub-themes that are drawn from the conference's overarching theme. Day 1 will include skill-building workshops; Day 2 will focus on effective leadership and governance in healthcare system, and clinical practices updates; Day 3 will focus on health promotion, disease prevention, and integrated models of care; Day 4 will focus on innovations and creativity, best practice in education and quality, risk and safety. The conference also offers opportunities to network, collaborate and build future relationships between clinicians, academics, researchers and policy makers.

This conference is only possible due to the hard work and dedication of a number of individuals who I would like to thank. I am most grateful to the PHCC's managing director Dr. Mariam Abdul Malik for her commitment and enthusiasm in organizing the 4th IPHCC 2020.

I would like to extend my appreciation and support to the members of the IPHCC 2020 Scientific Committee for their dedication and passion. They have played an important role in defining the conference's theme and program. Equally noteworthy is the strong support received from members of the planning committee. I would also like to extend my gratitude to the speakers and facilitators for their valuable contribution to the conference.

The conference is taking place in the beautiful setting of Sheraton Grand Doha Resort & Convention Hotel, giving you the possibility to share information, knowledge and innovative ideas with colleagues from Qatar and internationally. I hope you will find the conference informative and useful and that you will share what you have learnt with your colleagues on your return.

PHCC is committed to promoting research related to primary care to meet its vision of becoming the leader in transforming the health and wellbeing of people's lives in Qatar. I believe that together, we can achieve this by promoting the use of research evidence in developing and implementing interventions, health policies and strategies, and I hope this conference is one step of many in that direction.

## **Dr. Hanan Al Mujalli**

Chair of Conference Scientific Committee  
Executive Director of Clinical Affairs - Primary Health Care Corporation

# ABOUT CONFERENCE & CONFERENCE OBJECTIVES



## **ABOUT PHCC**

Primary Health Care Corporation in Qatar is the leader in transforming the health and wellbeing of people's lives in Qatar. It delivers comprehensive, integrated and coordinated person-centered health care services in the community through focusing on disease prevention, healthy lifestyles and wellness.

Primary Health Care Corporation in Qatar is an approved CPD provider by Qatar Council of Health Care Practitioners (QCHP).

This is the 4<sup>th</sup> international Conference held and organized by PHCC. It aims at highlighting what has been achieved and the future of primary health care in the State of Qatar.

More than 50 sessions covering a wide variety of topics that are shaping the future of primary health care.

## **CONFERENCE OBJECTIVES**

1. Translate evidence gained from up-to-date knowledge into practice when dealing with common clinical conditions
2. Adopt international best practice in effective leadership and governance systems
3. Reinforce the importance of patient and family centered care to enhance quality improvement and patient safety initiatives
4. Utilize available opportunities for health professionals education and development that match the needs and interest of both individuals and communities
5. Understand the importance of innovation in healthcare and take part in enhancing the culture of innovation
6. Foster health promotion and disease prevention through integrated models of care

# CONFERENCE PARTNER & SPONSORS



## CONFERENCE PARTNER



### Hamad Medical Corporation

Hamad Medical Corporation (HMC) is the main provider of secondary and tertiary healthcare in Qatar and one of the leading hospital providers in the Middle East.

For four decades, HMC has been dedicated to delivering the safest, most effective and compassionate care to all its patients.

HMC manages twelve hospitals – nine specialist hospitals and three community hospitals – as well as the National Ambulance Service, mental health and home and residential care services.

In May 2019, HMC achieved its greatest international accreditation success to date with thirteen of its facilities and services accredited by US-based Joint Commission International (JCI). This included accreditation for the first time for three new hospitals as well as the Hamad Dental Center and Mental Health Service. This represents the greatest number of JCI accredited facilities in Qatar to date and the culmination of HMC's largest ever hospital accreditation program. HMC also remains the only hospital system outside of the United States to achieve corporate Academic Medical Center accreditation for all its hospitals simultaneously

Additionally, the National Ambulance Service, Home Healthcare Service, Stroke Service and Palliative Care, have all received this prestigious accreditation since 2011.

To meet the needs of a rapidly growing population, HMC has announced ambitious plans to expand capacity across its network through to 2030.

HMC is leading the development of the region's first academic health system – combining innovative research, top-class education and excellent clinical care – and is committed to building a legacy of healthcare expertise in Qatar. HMC collaborates with key partners who are experts in Qatar and beyond, including Weill Cornell Medical College-Qatar, the Institute for Healthcare Improvement and Partners Healthcare, Boston.

HMC is also the first hospital system in the Middle East to achieve institutional accreditation from the Accreditation Council of Graduate Medical Education – International (ACGME-I), which demonstrates excellence in the way medical graduates are trained through residency, internship and fellowship programs.

## CONFERENCE SPONSOR



### **QNB Group**

Qatar National Bank (Q.P.S.C.) (QNB Group) was established in 1964 as the country's first Qatari-owned commercial bank, with an ownership structure split between the Qatar Investment Authority (50%) and the remaining (50%) held by members of the public.

QNB Group has steadily grown to be one of the leading banks in the Middle East, Africa and Southeast Asia (MEASEA) region.

The Group's presence through its subsidiaries and associate companies extends to more than 31 countries across three continents providing a comprehensive range of advanced products and services. The total number of employees is more than 29,000 operating through 1,100 locations, with an ATM network of more than 4,300 machines.

QNB has maintained its position as one of the highest rated regional banks from leading credit rating agencies including Standard & Poor's (A), Moody's (Aa3), Fitch (A+), and Capital Intelligence (AA-). The Bank has also been the recipient of many awards from leading international specialised financial publications.

Based on the Group's consistent strong financial performance and its expanding international presence, QNB is currently ranked as the most valuable bank brand in the Middle East and Africa, according to Brand Finance Magazine.

QNB Group has an active community support program and sponsors various social, educational and sporting events.

## CONFERENCE SPONSOR



قطر بيوبنك  
qatarbiobank

for medical research للبحوث الطبية

عضو في مؤسسة قطر

Member of Qatar Foundation

### **Bio Bank**

Qatar Biobank is a platform that will make vital health research possible through its collection of samples and information on health and lifestyle from large numbers of members of the Qatari population. Qatar Biobank, Qatar's long-term medical health initiative, was created to give Qatar's people better chances of avoiding serious illnesses, and to promote better health for our future generations.



## CONFERENCE SPONSOR



جامعة قطر  
QATAR UNIVERSITY

### **Qatar University**

Launched in January 2017 to provide closer alignment and integration between the health entities at QU (college of Pharmacy , Medicine , Health Science and Dental Medicine ) Areas of collaboration at QU health include : research , graduate studies , clinical affairs , continuous professional development, interprofessional education, engagement and communication, as well as business operation . QU health vision: to be recognized regionally for excellence in interprofessional health education and interdisciplinary health research , a first choice for students and scholars, and national catalyst for innovation in the field.

# CONFERENCE EXHIBITORS



CONFERENCE EXHIBITORS



# CONFERENCE GALLERY



## CONFERENCE GALLERY





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