



INTERNATIONAL
PRIMARY HEALTH CARE
CONFERENCE - QATAR - 2017
المؤتمر الدولي للرعاية الصحية الأولية - قطر ٢٠١٧

HEALTHIER COMMUNITIES, BRIGHTER FUTURE

Organized by



مؤسسة الرعاية الصحية الأولية
PRIMARY HEALTH CARE CORPORATION

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EXECUTIVE FOREWORD & WELCOME



Dr. Mariam A. Abdulmalik
Chair of the Conference Organizing Committee &
Managing Director of Primary Health Care Corporation

Dear Colleagues,

It is my pleasure to welcome you to the 3rd edition of “International Primary Health Care Conference” organized here in Doha, Qatar.

Today’s health challenges are truly global and common across world regions and countries. Topical issues include efficiency, cost reduction, quality improvement, competent workforce, the double burden of communicable and non-chronic diseases, self-care management and dozens of other elements that have arisen over time and reflective of the demographic and epidemiological transitions. Thus, innovative solutions have become an instant need especially in our globalized village in a transformational technological age.

In this edition, we have combined great scientific content with topical practical population health, clinical and health systems approaches to coping with the modern health trends and major challenges. For this reason, we chose our all-embracing theme for this 3rd International Conference to be **“Healthier Communities, Brighter Future”**.

A unique and wonderful aspect of our 2017 meeting is an emphasis on recognizing the role of the Family Medicine Model in enabling safe provision of modern high quality healthcare to patients, serving families and communities, promoting health, wellbeing and focusing on disease prevention.

This is the forum for different categories of health care professionals, physicians, nurses, allied health professionals, postgraduate residents and medical students to learn more about the Primary Health Care industry, the growing interface between Information Technology and medicine, and to explore new evidence-based findings and connect further to expand your own network.

We have a great team working to make this a truly memorable forum and we look forward to hearing your feedback and inputs through our conference mobile App.

Thank you for your valuable presence. Enjoy the International Conference. Enjoy Qatar.

Sincerely,
Dr. Mariam A. Abdulmalik

EXECUTIVE FOREWORD & WELCOME



Dr. Zelaikha Mohsin Al Wahedi

Chair of the Scientific Planning Committee,
Executive Director for Workforce Development & Training, PHCC

It is a great honor to support the third International Primary Health Care Conference hosted by Primary Health Care Corporation, as Chair of the Scientific Planning Committee.

The vision of Primary Health Care Corporation embraces the importance of holistic primary care service provision for early intervention that enables patients to be treated effectively and efficiently, including building an infrastructure that invests in preventative care: Encouraging health promotion, healthy lifestyles and wellbeing.

Clinicians are faced with significant management decisions and challenges for conditions presented in primary health care as a result of long term impact of communicable diseases, such as cardiovascular disease, mental health, diabetes, cancer, and chronic respiratory disease, to name a few. Addressing long-term patient needs, preventative care and developing service enhancements, are persistent management and economic considerations for clinical leaders providing holistic primary health care. This challenge is not just a concern for State of Qatar alone, but one which is recognized by many global health care organizations.

The State of Qatar have invested in an enhanced and culturally developed primary health care system, that is sustainable and supportive of the longer term vision in developing healthier communities, through best practice in primary health care.

The conference 'Healthier Communities, Brighter Future' was conceptualized, following the need expressed from clinical leaders and managers, for a national health forum to access national and international research by acknowledged clinical peers, who advocate the key role of primary health care, and share experiences of what it means to manage seamless and empowered primary health care service. The Scientific Planning Committee have prepared extensively for a year, with input from senior clinical peers and leaders, to ensure this is a recognized and credible conference for policy makers, clinicians, educators, professional bodies, professional regulators, clinical leaders and health care professionals, across health care.

The three-day conference is an enriched opportunity for clinical leaders to explore the opportunities presented in primary health care; reflect on the skills investment required for emerging services and contribute thought leadership for a visionary world-class primary health care service.

I welcome you all to participate in this conference, and look forward to experience the enthusiasm shared from all health care professionals who are making real advancements in primary health care globally.

Together, we can ensure that the vision of world-class primary health care services is realized for the State of Qatar.

Sincerely,

Dr. Zelaikha Mohsin Al Wahedi



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ABOUT CONFERENCE **November 17-19**

Honoring progress and embracing the future of primary healthcare. Providing a platform to share knowledge, facilitating forums to discuss best practices and underlining the promotion of health & wellness by providing excellence in primary healthcare.

CONFERENCE OBJECTIVES

- Reflect on innovative health management systems and quality improvement initiatives for Health outcomes improvement and patients safety.
- Identify up-to-date and evidence-based diagnostic and therapeutic management options for common illnesses in primary health care settings.
- Recognize family and community-centered international best practices in health promotion and disease prevention.
- Compare approaches to health professions education, workforce training and capacity building in the primary care practice.
- Recognize the importance of and opportunities for research in primary care for improved population health outcomes.



About Hamad Medical Corporation

Hamad Medical Corporation (HMC) is the main provider of secondary and tertiary healthcare in Qatar and one of the leading hospital providers in the Middle East.

For more than three decades, HMC has been dedicated to delivering the safest, most effective and compassionate care to all its patients.

HMC manages nine hospitals – six specialist hospitals and three community hospitals – as well as the National Ambulance Service and home and residential care services.

In January 2016, HMC achieved the significant distinction of becoming the first health-care system across the globe to have all its hospitals accredited by Joint Commission International under the Academic Medical Center accreditation program. Additionally, the National Ambulance Service, Home Healthcare Service, Stroke Service and Palliative Care, have all received this prestigious accreditation since 2011.

To meet the needs of a rapidly growing population, HMC has announced ambitious plans to expand capacity across its network through to 2030. This expansion plan includes a further three new hospitals in Hamad Bin Khalifa Medical City.

HMC is leading the development of the region's first academic health system – combining innovative research, top-class education and excellent clinical care – and is committed to building a legacy of healthcare expertise in Qatar. HMC collaborates with key partners who are experts in Qatar and beyond, including Weill Cornell Medical College-Qatar, the Institute for Healthcare Improvement and Partners Healthcare, Boston.

HMC is also the first hospital system in the Middle East to achieve institutional accreditation from the Accreditation Council of Graduate Medical Education – International (ACGME-I), which demonstrates excellence in the way medical graduates are trained through residency, internship and fellowship programs.



About QNB Group

Qatar National Bank (Q.P.S.C.) (QNB Group) was established in 1964 as the country's first Qatari-owned commercial bank, with an ownership structure split between the Qatar Investment Authority (50%) and (50%) held by members of the public.

QNB Group has steadily grown to be the biggest bank in Qatar and the largest financial institution in the Middle East and Africa region.



About Ooredoo

Ooredoo is Qatar's leading communications company, delivering mobile, fixed, broadband internet and corporate managed services tailored to the needs of consumers and businesses.

We operate at the cutting-edge of today's communication services and continue to invest in our nationwide Ooredoo Supernet to offer faster speeds, crystal clear calling and an incredible online experience wherever you are in the country.

Ooredoo is taking the lead in smart services for Qatar, delivering a rich portfolio of entertainment services, Ooredoo Mobile Money and even helping to build the "smart cities" and "smart stadiums" of tomorrow.

All this is supported by an exceptional customer experience, plus our commitment to giving you control over your communication needs.

CONFERENCE EXHIBITORS





HIKMA PHARMACEUTICALS

Hikma pharmaceuticals was founded in 1978 in Jordan. In 2005, the Group listed on the London Stock Exchange. From 2005 onwards, the Group has expanded its presence in existing markets and entered new markets in the MENA region. It has also made significant acquisitions in Europe and the United States to strengthen its business. Hikma develop, manufacture and market a broad range of branded and non-branded generic pharmaceutical products across the United States (US), the Middle East and North Africa (MENA) and Europe. We are also a leading licensing partner in MENA. Our operations span more than 50 countries and are conducted through three business segments.



SANOFI

Sanofi is a global life sciences company committed to improving access to healthcare and supporting the people we serve throughout the continuum of care. From prevention to treatment, Sanofi transforms scientific innovation into healthcare solutions, in human vaccines, rare diseases, multiple sclerosis, oncology, immunology, infectious diseases, diabetes and cardiovascular solutions and consumer healthcare. More than 100,000 people at Sanofi are dedicated to make a difference on patients' daily life, wherever they live and enable them to enjoy a healthier life.



GSK

GSK is a science-led global healthcare company – with three world-leading businesses – that researches, develops and manufactures innovative pharmaceutical medicines, vaccines and consumer healthcare products. Our mission is to improve the quality of human life by enabling people to do more, feel better, and live longer.



BAYER

Science for A Better Life

Bayer is an innovation company with a more than 150-year history and core competencies in the fields of health care and agriculture. We develop new molecules for use in innovative products and solutions to improve the health of humans, animals and plants. Our research and development activities are based on a profound understanding of the biochemical processes in living organisms.



ELI LILLY

We were founded in 1876 by Colonel Eli Lilly, a man committed to creating high-quality medicines that met real needs in an era of unreliable elixirs peddled by questionable characters. His charge to the generations of employees who have followed was this: “Take what you find here and make it better and better.” More than 140 years later, we remain committed to his vision through every aspect of our business and the people we serve starting with those who take our medicines, and extending to health care professionals, employees and the communities in which we live.



NOVO NORDISK

Novo Nordisk is a global healthcare company with more than 90 years of innovation and leadership in diabetes care. This heritage has given us experience and capabilities that also enable the company to help people defeat other serious chronic conditions: haemophilia, growth disorders and obesity.

Headquartered in Denmark, Novo Nordisk employs approximately 41,400 people in 77 countries and markets its products in more than 165 countries.



PFIZER

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products. Our global portfolio includes medicines and vaccines as well as many of the world’s best-known consumer health care products.

Consistent with our responsibility as one of the world’s premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world.



NOVARTIS

Novartis provides innovative healthcare solutions that address the evolving needs of patients and societies. Headquartered in Basel, Switzerland, Novartis offers a diversified portfolio to best meet these needs: innovative medicines, cost-saving generic and biosimilar pharmaceuticals and eye care. Novartis has leading positions globally in each of these areas. In 2016, the Group achieved net sales of USD 48.5 billion, while R&D throughout the Group amounted to approximately USD 9.0 billion. Novartis Group companies employ approximately 119,000 full-time-equivalent associates. Novartis products are sold in approximately 155 countries around the world. For more information, please visit <http://www.novartis.com>.



BAYER CONSUMER

Bayer is an innovation company with a more than 150-year history and core competencies in the fields of health care and agriculture. We develop new molecules for use in innovative products and solutions to improve the health of humans, animals and plants. Our research and development activities are based on a profound understanding of the biochemical processes in living organisms.



ABBOTT

At Abbott, we help people live the best lives they can through good health. We create breakthroughs that help people, their families, and communities lead healthier lives full of possibilities. This belief – that health is the key to unlocking our potential – drives our work every day.



ASTRAZENECA

AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development and commercialization of prescription medicines, primarily for the treatment of diseases in three main therapy areas - Oncology, Cardiovascular & Metabolic Diseases and Respiratory. The Company also is selectively active in the areas of Autoimmunity, Neuroscience and Infection. AstraZeneca operates in over 100 countries and its innovative medicines are used by millions of patients worldwide.

CONFERENCE GALLERY





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